

# ***7<sup>th</sup> Global Business and Social Science Research Conference***

## **PROGRAM**

**13 – 14 June 2013**

**Theme: “Research For Progress”**

**Venue: Radisson Blu Hotel, East Beisanhuan Road, 6A-  
Chaoyang District, Beijing, China**

**Professor Ming-Chang Cheng**  
National Chung Cheng University  
Taiwan  
*Conference Chair*

**Ms. Nuha Jahan**  
WBI  
Australia  
*Coordinator*

**Mr. Tanzil Hoque**  
WBI  
Australia  
*Co-Coordinator*

**Proudly sponsored by:**



**World Business Institute, Australia**  
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*World Journal of Social Science*  
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*Global Economy and Finance Journal*  
*World Review of Business Research*  
*Global Review of Accounting and Finance*  
*Journal of Accounting Finance and Economics*  
*Journal of Islamic Finance and Business Research*  
*World Journal of Management*

# Please Carefully Read all Instructions Below

## • How To Reach The Conference Venue

This Radisson Blu Hotel in the Chaoyang District sits inside Beijing's dynamic CBD (central business district) and diplomatic area. It is conveniently adjacent to the China International Exhibition Centre (CIEC). Guests enjoy a short walk to the light rail station, multiple subway lines and bus stops. The hotel is a 20-minute drive to Beijing Capital International Airport, where taxis await.

### *From the airport by taxi:*

Please note that it is recommended that you only board taxis which have number plates with a prefix of letter B. Please do not get into any unmarked taxis. It is highly recommended for safety reasons that you pre-book a transfer from your hotel to the airport (please call your hotel to arrange this). If you are staying at the Radisson Blu Hotel where the conference is being held, then you can pre-book the airport transfer for 450 Yuans each way by calling the hotel. They will send a representative who will hold your name card at the arrival hall and safely transfer you to the hotel.

### *From the airport by car:*

Take the Airport Expressway to the city for approximately 20 kilometres. Exit at SanYuanQiao and turn west to SanYuanXiQiao toward CIEC. Turn left from SanYuanXiQiao and find the hotel on the right.

### *From the airport by subway:*

The Airport Express of the Beijing Subway leaves from terminals 2 and 3 and makes two stops in urban Beijing (Dongzhimen and Sanyuanqiao), from which travellers can walk or take connecting transportation.

### *From the airport by bus:*

An airport shuttle bus runs several lines into the city. Travellers can take Line 4 Gongzhufen, which makes a stop at the China International Exhibition Centre adjacent to the hotel.

## • How to Complete Registration?

Upon arrival at the conference venue, Radisson Blu Hotel Beijing please proceed to Foyer in 1<sup>st</sup> Floor of hotel to complete your registration. There will be signage to help you locate us. However, if you are still unsure, please see the front desk of hotel and ask them for directions to the Director's and Governor's Room. **Please note that registration desk will be open from 7.30AM on Thursday 13 June and 8.30 AM on Friday 14 June.**

Due to unavoidable circumstances, Dr. Haqq and Ms. Nuha Jahan cannot be present at the conference this year. However, there will be other staff members from WBI to assist you. Please report either to Mr. Tanzil Hoque or Mr. Mahbubul Hoque for your registration. If you have already fully paid for the registration, you will receive a yellow envelope which will contain the following items:

- Your Name Tag
- Payment Receipt

- Participant Certificate (please note that only attending authors will receive a participant certificate for ethical reasons, Co-authors will not receive this certificate unless they pay for registration and attend the conference. Please also note that the Participant certificate does not include the paper title or the authors of the paper. It is just a certificate to prove that you did attend and participate in the conference)
- Conference Program
- Lunch Coupons

If you have not yet paid your registration fees, please complete your cash payment on arrival. **We do not accept any other mode of payment except cash in American dollars and please bring exact money as no change will be given there and hope you will not negotiate with us for other mode of payment such as bank cheque or cards.** Please collect your envelope which will contain all of the abovementioned materials.

### **Name Badge**

The name badge is required for all participants/spouse/guests to participate in all sessions/events, refreshments, buffet lunch, receptions, tea/coffee breaks and dinner. **Please bring lunch coupons for collection by our team members before you take lunch and/or dinner. If you lose them, see either conference team at the registration desk.**

**\*\*\*Please note that you cannot exchange your lunch vouchers from Day 2 to Day 1 or vice versa to feed other guests as the catering is strictly limited.**

### • **Conference Proceedings**

As informed previously, conference proceedings with ISBN will be provided electronically. Please visit [www.wbiworldconpro.com](http://www.wbiworldconpro.com) to view your paper after 11 June 2013. Please read the instructions there and then view or download your and/or other authors' papers. Please note that a number of authors have asked that their paper not be published in the proceedings and also a number of authors have asked only for the abstract of their paper to be published in the proceedings. Those who have not yet paid for their registration, your paper will only be published in the proceedings once the payment has been made.

The proceedings will be there for a number of years which is visited by the readers from the globe. We remind the authors that we will upload the paper or abstract as per the option you have indicated in the registration form. Once your paper or abstract is uploaded, you cannot change it again in any form unless you pay US\$100 for any change.

### • **What You Should Bring Along For Your Presentation**

#### **OPTIONAL:**

Please bring in 15-20 copies of your (printed) paper (powerpoint slides or full paper) for distribution at your session to other participants **(this is optional).**

## **MANDATORY:**

**Please print out at least 1 copy of your full paper and hand it to the chair of the session at the beginning of your presentation.**

If you do not provide a copy of the full paper to the session chair or the conference organisers, we will be unable to email you an evaluation report for your paper.

**Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion.** Every room has LCD and laptop computer and please bring your pen-drive or USB stick for power-point presentation. However, we do not guarantee that they will work without any failure. Please do not embarrass us by asking for pen-drive as we do not prove this.

In the past, we have faced issues where authors have put their USB in their unaccompanied luggage which did not arrive with them or they have emailed the presentation to themselves. We **highly recommend** that you carry your USB with you at all times and not put it with your unaccompanied luggage and that you also do not just email the presentation to yourself. You should save your presentation on a USB stick as well.

**\*\*\*Please ensure that you save your presentation file both in 2003 and 2007/2010 versions incase the computers do not support the latest version.** If you have only a 2007 version and the laptops provides only 2003 office software, we will not take any responsibility for converting your presentation from 2007 to 2003.

**\*\*\*Please note that we do not offer any internet access in the presentation rooms.**

### **• What About Tea/Coffee and Lunch Break**

Tea/coffee and light food will be served twice (morning and afternoon) in the foyer next to the registration desk. The hot buffet lunch will be served in the Royal Cafe on 2nd Floor. Lunch will start from 1 PM sharp on both days and will finish at 2.00PM. Please check your lunch ticket and bring those as these will be collected at the lunch venue. If you lose them, please contact the staff at the registration table. Soft drinks are also included in the lunch.

**\*\*\*PLEASE NOTE: If you do not attend lunch on either day 1 or day 2, you cannot use the other coupon to feed your family members or friends as we have a set number of people we have ordered the lunch for on the 2 separate days.**

### **• Best Paper Award**

Best paper is selected on the basis of 1. Originality 2. Research Rigor 3. Contribution to the body of knowledge and 4. Relevance to current and emerging issues. The papers are considered on the basis of the evaluation by the reviewers and the assessment made by the members of the panel. Panel members will observe and assess the presentation of the short-listed authors and then report to conference team. The name of the winners will be announced via email 2-3 weeks after the conference. Papers selected as "Best Papers" will be published in the Journal of Business and Policy Research. The winners will receive an award certificate and fellowship certificate from WBI.

- **Conference Dinner**

This year the conference dinner has been cancelled due to lack of numbers. Those who have already paid for this will receive a refund for the dinner amount.

- **Paper Evaluation Report (PER) and Editorial Review Report (ERR)**

Unlike other conferences in the world, we provide written feedback on your paper in the form of Paper Evaluation Report (PER). This report will be sent to the authors via email within 1 – 2 months after the conference. Please do not contact us in between this time regarding these reports. However, if you do not receive them by this deadline, then contact us via email: [njahanwbi@gmail.com](mailto:njahanwbi@gmail.com)

Please note that even if you have paid to attend the conference but you do not present the paper at the conference, then you will not receive a PER for your paper. **Similarly, if you collect your registration envelope pack but do not present your paper, the department in your university will be notified.**

For those of who have paid for publication of their papers in our journals, you will receive Editorial Review Report (ERR) within 4 – 5 months after the conference, in addition to the PER.

- **Publication of Your Paper ( Please read carefully)**

All accepted papers recommended by the reviewer (see your acceptance letter point number 2 to know the name of the journal) for a particular journal will be published provided that you have paid submission fee and complied to the review report, editorial comments, feedback at the conference and journal's guidelines. You are required to send us your revised full paper (after compliance to the PER and ERR and editorial observations, comments, if any, you received at the conference) within 2 months after we send you the ERR.

If your invitation and acceptance letter does not mention any journal name, it means that your paper was not accepted for any of our journals, However, if you improve your paper according to the feedback you receive at the conference and/or via review report, we can reconsider the paper for journal publication at that stage. Please note that it is not guaranteed that your paper will be selected for a journal even after the revisions.

If you have already paid publication fee, you **must indicate in red ink** the new or additional materials you have added or inserted in compliance to written feedback and/or comments at the time of revision. **We will endeavour, though not guaranteed, to publish your paper within six-nine months after the conference** if you comply fully to all requirements and requests. No reminder notice will be sent. **If you do not send your revised paper by the deadline or if you failed to comply in full to the review reports** within the due time set by us and do not comply to our any request for reorganising the paper as per journals' guidelines or fail to make the paper camera-ready or do not respond to our emails within 6 months after the conference, **your paper will not be published and no money or fee will be refunded.**

If your paper has already been accepted for our journal and you have not paid any publication fees but are interested to publish can make cash payment at the registration desk. The cost of Print and online publication is USD \$300 or for online publication only is USD \$150. If you would like to pay at a later time, then please contact Nuha Jahan via [njahanwbi@gmail.com](mailto:njahanwbi@gmail.com) to arrange this.

- **Who to Contact**

For any issues relating to conference matters please contact Mr. Tanzil Hoque on +614 07 131 609 (Australian mobile number)

- **Correspondence After Conference**

If you have any concerns or questions after the conference, please contact us via our email address [njahanwbi@gmail.com](mailto:njahanwbi@gmail.com). Please do not send any email to [wbiworld@gmail.com](mailto:wbiworld@gmail.com) as this email address will be unmonitored after 14 June 2013.

- **Future Conferences**

If you would like to join our future conferences, please continuously visit our website [www.wbiworld.org](http://www.wbiworld.org) to find out more information. You can also follow us on facebook by liking our page “World Business Institute” or follow Nuha Jahan on Linked in by sending her a request.

- **What To See In Beijing**

If you are interested to see the sights of Beijing, we recommend any of the group or private tours arranged by the local tour operators in Beijing. You can find their details through a simple google search of “Things to do and see in Beijing” or “Day trips of Beijing” or you can contact the concierge or reception desk at your hotel who may be able to help you with this information. Most of the tours will allow you to explore the main attraction of Beijing which include:

- Great Wall of China
- Summer Palace
- Olympic Park including the Bird’s Nest & Water Cube
- Tiananmen Square
- Temple of Heaven
- Jianshan Park
- Some tours also include stops at shopping places
- Most, if not all, of these tours have English tour guides on board to help you learn about the history and culture of the city

Please note that if you plan to tour around yourself using the public transport system and do not speak the local language, it is a good idea to take someone who speaks the native tongue along with you when travelling. There are interpreter services available that you can hire for these purposes. Your hotel maybe able to provide you with more assistance in regard to this matter.

- **Destination Information**

During the month of June, the climate is quite warm in Beijing but do not forget to pack a light jumper just in case!

Please be aware that you may be sold or given fake currency in China at the foreign exchange places or in hotels and specifically in shopping centres. Please look after your valuables while on the streets or in crowded places.

- **List of Participating Countries**

The 7<sup>th</sup> Global BSSR Conference is proud to welcome delegates from 19 countries of the world.

Australia, Canada, China, France, Hungary, India, Indonesia, Iran, Israel, Japan, Jordan, Korea, Malaysia, South Africa, Taiwan, Thailand, Turkey, UK, USA.

- **Conference Team**

**Chair:** Professor Ming- Chang Chen, National Chung Cheng University, Taiwan

**Chief Coordinator/Events/ Publication Director:** Ms. Nuha Jahan, WBI, Australia

**Co-Cordinator and Marketing Director:** Mr. Tanzil Hoque, WBI, Australia

**Managing & Finance Director:** Mrs. Khaleda Akhter, WBI, Australia

**Conference Admin & Proceedings Editor:** Mr. Md. Mahbubul Hoque, RAPI, Bangladesh

**Technical Manager:** Mr. Md. Salman Hoque, WBI, Australia

- **Session Chairs**

Prof. Ming-Chang Cheng, National Chung Cheng University, Taiwan

Prof. Dr. Hui Ding, Colorado Technical University, USA

Prof. Shengliang Deng, Brock University, Canada

Assoc. Prof. Dr. Ruhul Salim, Curtin University, Australia

Dr. Crystal Lin, Eastern Illinois University, USA

Dr. Connie Chang, Meiji University, Japan

Dr. Zhengzong Shi, University of Massachusetts at Dartmouth, USA

Dr. Haiyan Yin, Indiana University South Bend, USA

Dr. Saim Kayadibi, International Islamic University Malaysia, Malaysia

Mr. Ahmad Zomorodi, University of International Business and Economics, China

# **Conference Program Outline**

**Presentation Rooms: Governor's and Director's Room  
1<sup>st</sup> Floor, Radisson Blu Hotel, Beijing, China  
Registration: 1<sup>st</sup> Floor Foyer**

## **Thursday 13 June, 2013**

<b>7.30 AM - 3.30 PM</b>	<b>Conference Registration</b> 1 <sup>st</sup> Floor Foyer
<b>8.30 AM - 10.30 AM</b>	<b>Paper Presentations:</b> Governor's Room: Finance Track Director's Room: Management Track
<b>10.30 AM – 11.00 AM</b>	<b>Morning Tea Break</b> 1st Floor Foyer
<b>11.00 AM – 1.00 PM</b>	<b>Paper Presentations:</b> Governor's Room: Accounting, Economics & Finance Track Director's Room: Management & Marketing Track
<b>1.00 PM - 2.00 PM</b>	<b>Hot Buffet Lunch</b> Royal Café, 2 <sup>nd</sup> Floor
<b>2.00 PM - 4.00 PM</b>	<b>Paper Presentations:</b> Governor's Room: Banking, Economics & Finance Track Director's Room: Management & Marketing Track
<b>4.00 PM - 4.15 PM</b>	<b>Afternoon Tea Break</b> 1 <sup>st</sup> Floor Foyer



# **Conference Program Outline (Cont...)**

**Presentation Rooms: Governor's Room  
1<sup>st</sup> Floor, Radisson Blu Hotel, Beijing, China  
Registration: 1<sup>st</sup> Floor Foyer**

## **Friday 14 June, 2013**

<b>8.30 AM - 4.30 PM</b>	<b>Conference Registration</b> 1 <sup>st</sup> Floor Foyer
<b>9.00 AM - 10.45 AM</b>	<b>Paper Presentations:</b> Governor's Room: Management Track
<b>10.45 AM – 11.00 AM</b>	<b>Morning Tea Break</b> 1st Floor Foyer
<b>11.00 AM – 1.00 PM</b>	<b>Paper Presentations:</b> Governor's Room: Accounting, Banking & Finance Track
<b>1.00 PM - 2.00 PM</b>	<b>Hot Buffet Lunch</b> Royal Café, 2 <sup>nd</sup> Floor
<b>2.00 PM - 4.00 PM</b>	<b>Paper Presentations:</b> Governor's Room: Management, Marketing & Social Science Track
<b>4.00 PM - 4.15 PM</b>	<b>Afternoon Tea Break</b> 1 <sup>st</sup> Floor Foyer
<b>4.15 PM – 6.00 PM</b>	<b>Paper Presentations:</b> Governor's Room: Banking & Economics Track

**~~~ End of Conference ~~~**

<b>Thursday 13 June 2013</b>	<b>8.45 AM – 10.30 AM</b>	<b>Governor's Room</b>
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**Session: Finance**

**Session Chair:** Prof. Ming-Chang Cheng, National Chung Cheng University, Taiwan

**327: Does Foreign Ownership Influence a Firm's Dividend Payout Policy? Evidence from Taiwanese Listed Firms:** Yi-Chein Chiang and Bo-Song Lai, Feng Chia University, Taiwan.

**323: Are Investors Guided by News Disclosed by Listed Companies or by Journalists?:** Zilu Shang, Chris Brooks and Rachel McCloy, University of Reading, UK.

**317: Order Cancellations across Investor Groups: Evidence from an Emerging Order-Driven Market:** Chaoshin Chiao, National Dong Hwa University, Taiwan, Zi-Mei Wang and Shiau-Yuan Tong, Ming Chuan University, Taiwan.

**321: On Equity Sector Fund Performance:** Crystal Yan Lin, Eastern Illinois University, USA.

**313: The Determinants of Investment Flows: Retail versus Institutional Mutual Funds:** Galla Salganik, Ben-Gurion University of the Negev, Israel.

**320: Global and Regional Integration of Indian Equity Markets: Timing Interdependency Approach in the Post Crisis Era:** Ashish Varma, IMT Ghaziabad, India.

<b>Thursday 13 June 2013</b>	<b>8.45 AM – 10.30 AM</b>	<b>Director's Room</b>
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**Session: Management**

**Session Chair:** Prof. Dr. Hui Ding, Colorado Technical University, USA

**433: Impacts of Taipei-Yilan Highway on Social and Service-sector Changes:** Chih-Hsien Chen, Fo-Guang University, Taiwan.

**437: The Determinants for Knowledge Acquisition in International Strategic Alliances: The Evidence from Saudi Arabian Firms:** Mushal Almasaad and Li Dong, University of London, UK.

**419: How Experience Activities Influence Tourist Impulse Buying: An Empirical Investigation in China:** Zhi-fei Li, Hubei University, China, Shengliang Deng, Brock University, Canada and Dan Cao, University of Hull, United Kingdom.

**427: Revisiting the Interactive Effects of Distributive and Procedural Justice on Behaviors: A Developing Country Perspective:** Usman Raja, Brock University, Canada, Rauf Ahmed Sheikh and Muhammad Abbas, Riphah International University, Pakistan.

**441: Core Developers for an Award Winning Open Source Content Management System: Profile Analysis:** Zhengzhong Shi, University of Massachusetts at Dartmouth, USA.

<b>Thursday 13 June 2013</b>	<b>10.30 AM – 11.00 AM</b>	<b>1<sup>st</sup> Floor Foyer</b>
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**“Morning Tea Break”**

<b>Thursday 13 June 2013</b>	<b>11.00 AM – 1.00 PM</b>	<b>Governor’s Room</b>
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**Session: Accounting, Economics & Finance**

**Session Chair: Dr. Crystal Lin, Eastern Illinois University, USA**

**107: Auditors Reactions to the Financial Crisis Of 2008:** Hanmei Chen and Mei Zhang, Rowan University, USA.

**105: CEO Succession: Is It Good or Bad News?** Rokiah Ishak and Rohaida Abdul Latif, Universiti Utara Malaysia, Malaysia

**106: Does Intellectual Capital Add Value to Malaysian Companies?:** Hasnah Kamardin, Robiah Abu Bakar, Rokiah Ishak, Ku Norizah Ku Ismail and Mohd ‘Atef Md. Yusof, Universiti Utara Malaysia, Malaysia.

**215: On the Policy Relevance of the Ramsey Tax Principle:** Sheikh Selim, University of Westminster, UK.

**319: The Effect of Interest Rate on Malaysian Bond Market:** Roslan Ja’afar and Hawati Janor, National University of Malaysia, Malaysia.

**308: Performance, Risk, and Governance: Family and Alliance Control:** James Barrese, David Pooser, Nicos Scordis and Ping Wang, St. John’s University, USA.

<b>Thursday 13 June 2013</b>	<b>11.00 AM – 1.00 PM</b>	<b>Director’s Room</b>
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**Session: Management & Marketing**

**Session Chair: Dr. Connie Chang, Meiji University, Japan**

**420: The Moderating Effects of the Entrepreneurial Support Policy on the Relationships between Market Orientation and Technological Innovation: Evidence from China’s New Venture Firms:** Li Cai and Qing Liu, Jilin University, P.R. China, Shengliang Deng, Brock University, Canada and Dan Cao, University of Hull, United Kingdom.

**435: Innovative Corporate Social Responsibility Scheme Development: The Case of A Hungarian Company:** Monika Rajcsanyi-Molnar and Istvan Andras, Dunaujvaros University of Applied Sciences, Hungary.

**422: Trust and Feeling as Determinants Of Knowledge Sharing Among Chinese Employees:** Michael J. Zhang, Sacred Heart University, U.S.A.

**423: Impact of Managers and Senior Leaders Influencing Employee Engagement.:** Shammy shiri, Manipal University, India.

**523: When Urban Meets Rural: The Interactive Effect of Location, Age, and Education on Technology Adoption:** En Li, David P. Harris, Dolene Rossi, and Jo Luck, Central Queensland University, Australia.

**509: Turkey-European Union Relations at The Crossroad Of East-West:** Baris Adibelli, Dumlupinar University, Turkey.

<b>Thursday 13 June 2013</b>	<b>1.00 PM – 2.00 PM</b>	<b>Royal Café, 2<sup>nd</sup> Floor</b>
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**“Buffet Lunch”**

<b>Thursday 13 June 2013</b>	<b>2.00 PM – 4.00 PM</b>	<b>Governor’s Room</b>
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**Session: Banking, Economics & Finance**

**Session Chair: Assoc. Prof. Dr. Ruhul Salim, Curtin University, Australia**

**601: Do Chinese Banks Perform Better after IPOs?:** Jiawen Yang, The George Washington University, USA and Haiyan Yin, Jamshid Mehra, Indiana University South Bend, USA.

**609: Understand Your Market, Not The System: A Case Study on Internet Banking in Malaysia:** Arasu Raman and Tay Chiat Chien, INTI International University, Malaysia.

**216: Reforms, Incentives, Welfare and Productivity Growth in Chinese Wheat Production:** Vasita Patel, Cardiff University, UK and Sheikh Selim, University of Westminster, UK.

**210: ASEAN Trade Flow Analysis Using Competing Approaches:** Ruhul Salim, Curtin University, Australia and Shahriar Kabir, Monash University Sunway Campus, Malaysia

**211: Wage Rate and Employment in Manufacturing Sector of Malaysia:** Mohammed B. Yusoff and Sharifah Nabilah, International Islamic University Malaysia, Malaysia.

**315: Financialization of Green Capital: A Panacea or a Problem?:** Mabutho Sibanda, University of KwaZulu-Natal, South Africa.

<b>Thursday 13 June 2013</b>	<b>2.00 PM – 4.00 PM</b>	<b>Director’s Room</b>
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**Session: Management & Marketing**

**Session Chair: Prof. Shengliang Deng, Brock University, Canada**

**436: Incentive Management Tools: Comparative Qualitative Analysis Of Large Hungarian Companies:** Monika Rajcsanyi-Molnar, Istvan Andras, Nora Hegyi and Laszlo Virag, Dunaujvaros University of Applied Sciences, Hungary.

**430: Optimizing Water Supply Business in Bandung, West Java, Indonesia:** Tezza Adriansyah Anwar, Widyatama University, Indonesia and Muh. Riswandi, Tirta Gemah Ripah, Indonesia.

**431: Commitment to Social and Environmental Responsibilities in Chinese Enterprises:** Samiha Bouanini, Nanchang University, China and Abdelouahab Dadene, University of Ouargla, Algeria.

**439: Virtual Global Leadership Model: Exploratory Research of Leadership:** Hui Ding, Colorado Technical University, USA.

**524: Moving Hands Move Mind: Embodied Gentleness Effect:** En Li, Central Queensland University, Australia, Donnel Briley, The University of Sydney, Australia, and Gerald Gorn, The University of Hong Kong, China.

**513: A Customer-Perceived Value Model for e-Service Context:** Connie Chang and Yu-Hsu Sean Hsu, Meiji University, Japan.

<b>Thursday 13 June 2013</b>	<b>4.00 PM – 4.15 PM</b>	<b>1<sup>st</sup> Floor Foyer</b>
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**“Afternoon Tea Break”**

<b>Friday 14 June 2013</b>	<b>9.00 AM – 10.45 AM</b>	<b>Governor’s Room</b>
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**Session: Management**

**Session Chair: Dr. Zhengzong Shi, University of Massachusetts at Dartmouth, USA**

**404: Increasing Lecturer Competence as the Quality Assurance of Lecturer Performance:** Rinny Dewi Anggraeni, Institut Pemerintahan Dalam Negeri, Indonesia.

**418: Reflections on Hybrid Production Layouts:** David Ang, Auburn University Montgomery, USA, Dave Khadanga, Faulkner University, USA and Johnny C. Ho, Columbus State University, USA.

**408: Challenges in Iranian Trade of Pistachio:** Ahmad Zomorodi, UIBE, China.

**402: Cross-Appropriation: Developing Careful Interrelations to Reduce the Risk of Fraud in Financial Markets:** Emmanuel Laffort and Emmanuelle Cargnello-Charles, Université de Pau et des Pays de l’Adour, France.

**434: Drivers of Responsible Management Education:** Lovasoa Ramboarisata, University of Québec in Montreal, Canada.

<b>Friday 14 June 2013</b>	<b>10.45 AM – 11.00 AM</b>	<b>1<sup>st</sup> Floor Foyer</b>
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**“Morning Tea Break”**

<b>Friday 14 June 2013</b>	<b>11.00 AM – 1.00 PM</b>	<b>Governor's Room</b>
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**Session: Accounting, Banking & Finance**

**Session Chair: Dr. Haiyan Yin, Indiana University South Bend, USA**

**103: Corporate Reporting Transparency and Audit Fees:** Bo Ouyang, Pennsylvania State University Great Valley, USA, Li-chin Jennifer Ho, University of Texas at Arlington, USA and Andrew J. Felo, Nova Southeastern University, USA.

**102: The Impact of Sarbanes-Oxley Act On Firms' Earnings Management Strategy:** Qian Hao, Wilkes University, USA.

**605: Mortgage Selection and Consumer Confusion in the Malaysian Mortgage Market:** Zunarni Kosim, Lip-Sam Thi, Sek-Choo Tan and Suryati Ahmad Zawawi, Universiti Utara Malaysia, Malaysia.

**604: An Investigation into the Determinants of Cost Efficiency in the Jordanian Banks: An Application Stochastic Frontier Method:** Ammar Jreisat, Philadelphia University, Jordan.

**302: Investment Performance Evaluation Methods: A Mixed Strategy Framework (MSF):** Amrollah Amini, Allame Tabatabaei University (ATU), Iran, Mostafa Emami, Tarbiat Modares University (TMU), Iran and Alireza Emami, Tehran University, Iran.

**316: Risk and Return in Shanghai Stock Market:** Tianshu Liu, Hankuk Univeristy of Foreign Studies, South Korea.

<b>Friday 14 June 2013</b>	<b>1.00 PM – 2.00 PM</b>	<b>Royal Café, 2<sup>nd</sup> Floor</b>
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### **“Buffet Lunch”**

<b>Friday 14 June 2013</b>	<b>2.00 PM – 4.00 PM</b>	<b>Governor's Room</b>
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**Session: Management, Marketing & Social Sciences**

**Session Chair: Mr. Ahmad Zomorodi, University of International Business and Economics, China**

**407: Financing Risk Management and Sustainable Growth Theoretical Research for Entrepreneurial Enterprises:** Aly Yorote and Qing Hua Xia, Wuhan University, China Salif Diop, HuaZhong University of Science and Technology

**703: Is It about Time of Rethinking American Extended Deterrence: The Examples of Turkey and South Korea:** Nursin Atesoglu Guney, Yildiz Technical University, Turkey.

**508: A Study on the Willingness of Junior High School Students to Use Smart Phones:** Jyh-Yih Hsu and Chih-Feng Lin, National Chung Hsing University, Taiwan.

**525: Senior Leader's Role in Developing a Strong Pipeline in Organization:** Sakinah Muslim, Shireen Haron and Rugayah Hashim, Universiti Teknologi MARA (UiTM), Malaysia.

**526: Major Challenges To The Management of Regional Security in East Asia- Is There Still A Harmony Between Regional and Global Security Agendas?:** Visne Korkmaz, Yildiz Technical University, Turkey.

**520: Influence Processes of Implementation Effectiveness in Challenged Information Technology Projects in Africa:** Nixon Muganda Ochara, University of Pretoria, South Africa.

<b>Friday 14 June 2013</b>	<b>4.00 PM – 4.15 PM</b>	<b>1<sup>st</sup> Floor Foyer</b>
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**“Afternoon Tea Break”**

<b>Friday 14 June 2013</b>	<b>4.15 PM – 6.00 PM</b>	<b>Governor's Room</b>
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**Session: Banking & Economics**

**Session Chair:** Dr. Saim Kayadibi, International Islamic University Malaysia, Malaysia

**608: The Effect Of Ownership on The Prudential Behavior of Banks-The Case of Taiwan:** Ming-Chang Cheng, Chien-Chi Lee, Dun-Yi Chiou, National Chung Cheng University, Taiwan and Hui-Chuan Wang, Hsing Wu Institute of Technology, Taiwan.

**603: The Determinants of Total Factor Productivity Change in the Jordanian Banks:** Ammar Jreisat, Philadelphia University, Jordan.

**607: Consumer Mortgage Information Search and Information Disclosures Practices in Malaysia:** Lip-Sam Thi, Sek-Choo Tan, Zunarni Kosim and Suryati Ahmad Zawawi, Universiti Utara Malaysia, Malaysia.

**226: RMB Appreciation, Economic Growth and Income Distribution in China and the World:** James Xiaohe Zhang, University of Newcastle, Australia, and Weiwei Ying, Beijing Foreign Studies University, China.

**227: Small and Medium-Sized Business in Malaysian Economy: Case of Turkish Entrepreneurs in Kuala Lumpur.:** Saim Kayadibi, Refik Polat, and Yahya Fidan, International Islamic University Malaysia (IIUM), Malaysia.

**~~~ End of Conference ~~~**

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